

Courtyard design and research of new rural residence

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Abstract: in recent years, the rural development has been paid more and more attention by the party and the government. The report of the 19th National Congress of the CPC pointed out that, in view of the development of the countryside, the implementation of the strategy of Rural Revitalization was put forward. Facing the problem of Rural Revitalization and construction, sociologists, artists, architects and experts and scholars in related fields have put forward that art participation in rural cultural construction is in full swing with the revitalization of rural economy. Experts and scholars point out the background of art township construction, the factors of rural construction revitalization, and put forward the current art intervention in rural construction and specific project implementation strategy.

1. Background of the times

(1) It provides important action guide for the new period to guide the development of agricultural countryside. Twenty words of general requirements were put forward in the report of the 19th National Congress of China for the implementation of the strategy of rural revitalization, namely, "industrial prosperity, ecological livable, civilized rural style, effective governance and rich life". Facing the problem of rural construction, sociologists, artists, architects and experts and scholars in related fields have also invested in the project of art intervention in rural construction and development, and art intervention in rural construction is in full swing. Art involves in rural construction, also known as "art township construction". In China, rural construction has been paid more and more attention by all walks of life. The mode of art township construction is diversified, and the content of art township construction is also gradually diversified, involving sociology, rural economic revitalization, rural cultural revival and other aspects. The concept of art township construction has only gradually entered the public view in recent years. In the process of art township construction, it is necessary to study some successful experiences abroad, and then integrate the specific problems of the country for in-depth theoretical research and construction practice. It is an important part of art to participate in the construction of rural culture in the form of art, so that the traditional culture of the nation retained in the countryside collides, merges and ferments with the mainstream urban culture in the present and contemporary times. To promote sustainable rural construction, we should give rural cultural character. Then the integration of art into the countryside can activate the construction of a better countryside, and make the countryside full of art and vitality. Both material and spiritual level can promote its sustainable development. In rural construction, Japan and South Korea, which are adjacent to China, have more successful construction cases to learn from. Japan began to take the revitalization of industry as the means to promote the development of local economy and the gradual decline of rural areas in the late 1970s. In the aspect of art township construction, the later wife of Yue Dynasty has become a social experiment with exemplary significance, which shows the possibility of "public art reviving the countryside". Since the opening of the first art festival in 2000, more and more later wives have attracted more and more tourists. The sixth Art Festival in 2015 led 110 villages around the country to participate. According to the data of the Japanese Economic Research Institute, the economic effect reached 5 billion yen. Meanwhile, 510000 people came to visit the festival, covering 80% of its own operating costs only from ticket and commodity sales around. At the same time, the development of tourism has brought about the promotion of public and private income for the local. After each festival, some excellent works suitable for preservation will be exhibited here and

become part of the public space in the countryside. Now, there are more than 200 sets of permanent exhibits, which completely make the local art countryside. "China's cities are undergoing dramatic changes, compared with the vast rural areas facing severe tests," said Hirokawa, a curator of Japan's wife, who has a land art sacrifice. Art needs to be involved in Chinese countryside, but it is far from enough to intervene. It is necessary for each region to fully reflect its value through art. "

(2) The strategy analysis of rural reconstruction and construction

The origin of Chinese civilization lies in the countryside, and the foundation of social order is also in the countryside. What is the restoration of the countryside? Restoration of cultural relics or civilization? With the improvement of people's living standard, the traditional conventional rural construction means and methods can not meet the requirements of contemporary people for life and material. Various innovative thinking, experience economy, immersion feeling and so on reflect the requirements of human beings on living environment, aesthetic requirements and pursuit of life style. Contemporary people are more pursuing a life style close to nature. The rhythm of life in the countryside, the physical feeling of relaxation of body and mind and the life form of living with nature and harmony. We should vigorously develop the rural cultural characteristics of our country, and make the countryside become synonymous with weekend vacation, returning to nature, ecological pension, agricultural education, art creation, etc. Through the study of the theory of "art rural construction" and the artistic realization creation mode, the author puts forward the idea of using art, the innovation and creative characteristics of art, the creation form of art to change the overall image of the countryside, the transformation of the traditional industrial mode of the countryside, the upgrading of agricultural industry, the involvement of art in rural construction and rural life, the revitalization of rural economy and the improvement of farmers' economic income, Improve the material living standard of farmers, improve the cultural and leisure living standards of farmers, and improve the living style of farmers.

(3) Art design integrated into rural residential strategy

Art has the ability to reconstruct social organism. Art, as a cultural force, involves in the rural scene, activates the local cultural resources and remoulds the sense of rural cultural identity, undoubtedly provides a possibility for the cultural autonomy and material spiritual civilization construction of the countryside.

2. Transformation

(1) Art transformation of rural cultural order as the key point of construction

The practice of art intervention in rural areas is to reconstruct the relationship between man and man, man and nature, human and ancestors, man and holy world by means of art form. The focus of art intervention in rural practice is not art itself, nor aesthetic category, but through restoring the order of etiquette and customs and ethical spirit in the countryside, stimulating the subjectivity and participation of ordinary people, and continuing the awe and warmth of the Chinese people. The rural construction should be the construction of human beings, and the construction of people is the first of all spiritual construction. In the process of art township construction, we should be modest and cautious in the face of rural construction, and have a sense of awe in the countryside. We should adopt a micro economy way to promote the progress of the countryside. Effective rural construction is not to transform the countryside with a kind of foreign things, reconstruct the countryside, but should start from the original logic of the countryside to build the countryside.

(2) The transformation and practice of rural residential buildings

The purpose and method of art intervention in rural reconstruction should not be the external landscape beautification of towns or the implantation of buildings, sculptures and garden forms imitating the city, but should pay attention to the active role of the unique natural elements and local human resources in the towns, To improve and improve the environment and basic public facilities of the residents' daily life and public space.

(3) Art design integrated into rural transformation mode

At present, the types of art intervention in rural construction are roughly divided into two categories: one is from building landscape village construction to rural construction strategy;

Second, cultural and creative projects are located in the countryside, rural characteristics are developed, and cultural and creative projects are combined with hard construction and soft cultural innovation and communication. Hard construction means that public art forms are involved in rural construction, which will promote the development of rural tourism economy, soft culture innovation, namely, various art pavilions, cultural and creative brand development, artist resident plans developed according to rural characteristics. The development of public art activities such as earth art season, etc. The rural intervention of art should not be the rigid implantation and external performance and instruction, but rather the development and growth of the internal cultural factors in the countryside should be induced and cultivated according to local conditions. It promotes the local cultural power and the demands of local life and interests to be revealed.

(4) Summer camp for rural art and culture ecology

Organize the school in the city to carry out the rural summer camp activities. Through the study of the relevant knowledge of agricultural ecology, we can also exercise the physical fitness and physical fitness, and also can "assemble" the tail materials, waste materials and demolish the old things during the construction in the process of rural construction, and build the low-cost ecological and low-tech construction, The profound significance is our consideration of children's environmental education.

(5) Cultural and artistic integration into rural life

Public art has become a worldwide topic. With the development of urban public art at home and abroad, the field of public art has gradually expanded to the countryside. As a main form of public art, the earth art, as a main form of public art, has been used by foreign countries to use the unique geological and natural landscape of rural areas as the carrier and canvas of earth art, presenting a feast of art after another, This kind of practice of introducing artists into the countryside through the form of public art and showing the countryside in front of the world is worth learning from the corresponding conditions in China. The comparison of the land art season of foreign countries includes the Japanese wife and the land art season. It brings a better world reputation and economic income for a remote country in Japan, and also changes the life style of rural farmers and improves the cultural awareness of the villagers.

(6) The way of rural housing reform and rural economy revitalization

Nowadays, the traditional tourism development methods of traditional towns and villages in many places are to move the aborigines and their descendants out and place them differently, which will break away from the original way of life and production, and completely change the production and social relations of local society. In exchange for the empty old buildings and tools for manual labor and some visual symbols of historical and cultural, This is the object of city people's amusement and curiosity. Therefore, the cultural history of towns and towns becomes a symbolic, visual, empty and commercial "cash tree" or so-called "performance project", but the real local history and township culture are difficult to show, activate and regenerate.

(7) Eco agriculture drives tourism industry to develop economy

To build a seasonal orchard and a sightseeing farm, it is open to the public regularly according to the mature season of fruit and provide high-quality tourism services to tourists. Tourists can watch, pick, understand the process of growth and production, while enjoying the beautiful scenery, and reap the fun of work; To build leisure art farm - to integrate agricultural production, agricultural product consumption and leisure tourism into one, and develop and manage according to natural conditions and types of agricultural products, forming its unique style, providing tourists with various types of agricultural experience. Art house farmers, the construction of urban people's holiday art hall, farmers will waste or redundant farmhouses to carefully transform, provide accommodation for all leisure holiday, known as "residential accommodation.". The classroom of children's experience rural education is the experiential tourism of urban children's agricultural knowledge education, and the realization of art education for children.

(8) Realize the green ecological pension and recuperation conditions and create livable living environment

Advocate the way of "returning to the nature of the elderly", so that the elderly in cities can

choose to provide for the aged in the countryside: in the 21st century, China has also entered the aging population, and they attach great importance to their health status, many of whom regard contact with nature as one of the important ways to cultivate their health. In order to meet the tourism needs of the elderly, art countryside can be transformed into a tourist resort which provides convalescent, leisure and health services for the elderly over 65 years old. The idle farm houses are used for renovation and reconstruction, and the residence and community for the elderly are built. The most important thing to build such a community is the follow-up construction of medical and transportation facilities. It can also use the network to realize intelligent medical treatment. It can collect and analyze the regular health tracking information of each elderly and realize the whole network coverage.

3. Conclusion

Urban and rural relations must be fed back. Combining art with local life will improve the spiritual world and life of local people. Art restoration is to return that life to the original state with human experience as the theme by means of art. It is necessary to re interpret life, construct life, structure capital, construct culture and form its own direction at the cultural level. Art restoration is two-way, art repair life, life also repair art, it requires art to return to life in a comprehensive form is to explore a deeper level of art and life form establishment. This is a more active artistic concept, which is to let art return to its original form, stand at the source of cultural construction, and participate in the construction of life form. The construction of art countryside can not only stay in the manifestation of the transformation of rural image, but also the real consideration for the livelihood of farmers, so as to achieve both material and spiritual civilization and common development. Only when the economic income is raised, can farmers stay in the village, develop villages and build villages, and realize the beautiful and charming villages

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